

## **CABINET MEMBER FOR BUSINESS GROWTH AND REGENERATION**

**Venue: Town Hall, Moorgate  
Street, Rotherham S60  
2TH**

**Date: Friday, 10th October, 2014**

**Time: 3.30 p.m.**

### **A G E N D A**

1. To determine whether the following items should be considered under the categories suggested in accordance with Part 1 of Schedule 12A (as amended March 2006) of the Local Government Act 1972.
2. To determine any item(s) the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Apologies for absence
4. Minutes of the previous meeting held on 6th October, 2014 (Pages 1 - 4)
5. Environment and Development Services - Revenue Budget Monitoring 2014/15 (Pages 5 - 10)
6. Exclusion of the Press and Public  

The following items are likely to be considered in the absence of the press and public as being exempt under Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (Information relating to the financial or business affairs of any particular person, including the local authority)
7. Rotherham Town Centre Business Grants - Business Development Grant Application (Pages 11 - 14)
8. Localism Act 2011 - Community Right to Bid (Pages 15 - 94)
9. Date and time of next meeting - Monday 3rd November 2014 at 9.00 am

**11 CABINET MEMBER FOR BUSINESS GROWTH AND REGENERATION - 06/10/14****CABINET MEMBER FOR BUSINESS GROWTH AND REGENERATION  
Monday, 6th October, 2014**

Present:- Councillor Beck (in the Chair); Councillors Sansome and Whysall.

**19. MINUTES OF THE PREVIOUS MEETING HELD ON 14TH AUGUST, 2014**

Resolved:- That the minutes of the meeting of the Cabinet Member and Advisers for Business Growth and Regeneration held on 14th August, 2014 be approved as a correct record for signature by the Chairman.

**110. ENVIRONMENT AND DEVELOPMENT SERVICES - REVENUE BUDGET MONITORING 2014/15**

Consideration of this item was deferred.

**111. APPLICATION FOR SUBSIDISED USE OF THE CIVIC THEATRE**

Further to Minute No. F40 of the meeting of the Cabinet Member and Advisers for Culture and Tourism held on 6th December, 2011, consideration was given to a report presented by the Theatre and Arts Manager concerning an application from Safe@Last (one of The Mayor's charities in 2014/2015), for subsidised use of the Civic Theatre for a fund-raising and variety/entertainment event to be held on Sunday 19h October 2014. The report stated that it is proposed that Rotherham Theatres provide the venue, ticketing, technical and site support for this event, at no charge to the organisation. The box office receipts will be credited to this charity's fund-raising efforts.

Details of the costs of this event were contained within the submitted report.

Resolved:- (1) That the report be received and its contents noted.

(2) That the application made on behalf of Safe@Last, for free use of the Civic Theatre on Sunday 19th October, 2014, as detailed in the report now submitted, be approved.

(3) That Safe@Last shall be advised that this event cannot be postponed to a later date, should ticket sales be lower than expected.

**112. CAMINO (CLIMATE ADAPTATION MAINSTREAMING USING INNOVATIVE METHODS) - PROPOSED EXTENSION OF PROJECT**

Further to Minute No. G34 of the meeting of the Cabinet Member and Advisers for Regeneration and Development held on 2nd September, 2013, consideration was given to a report presented by the Economic Development Manager, describing the success of a further bid for EU

funding under the Interreg IVB, North Sea Region Programme, for an extension of the previously approved CAMINO (Climate Adaptation Mainstreaming through Innovation) project from March 2015 to March 2016 (when the administrative closure will occur). Approval was being sought to proceed with this extension.

The report also sought exemption from Standing Order 47 (Contracts valued at less than £50,000) in order to extend the appointment of the University of Sheffield as the Council's technical advisers for the project on the grounds that:-

(i) the University of Sheffield successfully tendered for the original award of CAMINO funding;

(ii) during the original tendering process, it became apparent that the University of Sheffield is the only academic institution capable of delivering the project to conclusion;

(iii) notwithstanding (ii) above, it would be incongruous to engage with two separate contractors on such a relatively small scale project, in addition to which engaging with a separate contractor would not represent value for money; and

(iv) the contract with the University of Sheffield for delivery of the original CAMINO project contains provision for the extension of the contract and does not involve any material change in the content.

In its original format, the CAMINO project sought to build on the success of previous flood alleviation/climate change programmes by expanding the Council's knowledge and involvement from purely flood related issues (which had been the subject of earlier programmes in which the Council had participated) to the wider climate change agenda and participating with larger stakeholders.

The extension will also enable this Council to develop further bids for funding under the upcoming European Union Interreg V programme, which amongst other proposals, focuses on various aspects of climate change including mainstream climate change planning, multiple use of rivers and water-ways and developing community resilience in the face of climate change, potential disasters and the need for emergency planning.

During discussion, Members requested information about the study of the impact of flooding which occurred in the Rotherham town centre and in other areas of the Borough, during 2007.

Resolved:- (1) That the report be received and its contents noted.

(2) That the extension of the CAMINO (Climate Adaptation Mainstreaming through Innovation) project and funding, in order to continue the work already delivered in this subject area, be endorsed.

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(3) That the appointment of the University of Sheffield as this Council's technical partner for delivery of this CAMINO project be approved and, accordingly, an exemption be granted from the provisions of Standing Order 47 (Contracts valued at less than £50,000).

(4) That an appropriate press release be issued about this matter.

**I13. ROTHERHAM ECONOMIC REGENERATION FUND - ROTHERHAM GROWTH FUND**

Further to Minute No. G94 of the meeting of the Cabinet Member and Advisers for Regeneration and Development held on 25th February, 2014, consideration was given to a report presented by the Economic Development Manager, concerning the proposed allocation of £75,000 from the Rotherham Economic Regeneration Fund (RERF) towards the funding of a Growth Fund to support sustainable economic growth and job creation within the Rotherham Borough area.

The report stated that this bid is seeking RERF support to set up a Rotherham Growth Fund, which will be used to support those activities and projects identified in the emerging Rotherham Growth Plan as essential to sustainably growing the economy of the Borough area. The funding will also be used to help develop bids to the various funding regimes that are becoming available such as the Sheffield City region Investment Fund (SCRIF) and the new European Social Fund and European Regional Development Fund programmes

Some initial uses suggested for the Fund include:-

: economic modelling to identify those development sites with the greatest job creation potential and the sectors to pursue, in order to maximise this impact;

: testing the potential economic impact on Rotherham and on the wider Sheffield City Region, of the location at Meadowhall of an interchange for the HS2 railway;

: further development of the concept of the Sheffield – Rotherham Economic Corridor/Innovation District, centred around the Advanced Manufacturing Park and the Sheffield Business Park;

: master-planning of the Rotherham town centre and its potential developments;

It was noted that money is available through the next round of European Union Programmes and through other sources such as the Sheffield City Region Investment Fund (SCRIF), accessed via the Sheffield City Region Local Economic Partnership.

Members discussed the following salient issues:-

: matters funded by the RERF in the past (eg: 'free' parking on Saturdays in the Rotherham town centre, in the weeks before Christmas; review/study of markets growth; site investigation works in respect of the Forge Island site in the Rotherham town centre);

: information sharing with all Members of the Council about European funding (a seminar will be arranged, including details of the Rotherham Growth Plan);

: the Rotherham Growth Plan and the need to rationalise the various funding streams for economic regeneration.

Members noted that the approval of individual projects under the RERF is delegated to the Director for Planning Regeneration and Culture, who subsequently submits reports on such approvals to the Cabinet Member and Advisers for Business Growth and Regeneration.

Resolved:- (1) That the report be received and its contents noted.

(2) That £75,000 of Rotherham Economic Regeneration Fund (RERF) be allocated from the revenue budget towards the establishment of a Rotherham Growth Fund, as detailed in the report now submitted.

(3) That reports about the use of the approved Rotherham Economic Regeneration Fund (RERF) shall be submitted to future meetings the Cabinet Member and Advisers for Business Growth and Regeneration, to facilitate the monitoring of this Fund.

#### **I14. EXCLUSION OF THE PRESS AND PUBLIC**

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A to the Local Government Act 1972, as amended (information relating to the financial/business affairs of any person (including the Council) and is commercially confidential).

#### **I15. LOCALISM ACT 2011 - COMMUNITY RIGHT TO BID**

Consideration of this item was deferred.

<b>ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS</b>
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<b>1</b>	<b>Meeting:</b>	<b>Cabinet Member and Advisers for Business Growth and Regeneration</b>
<b>2</b>	<b>Date:</b>	<b>Friday 10 October 2014</b>
<b>3</b>	<b>Title:</b>	<b>Environment and Development Services Revenue Budget Monitoring Report to 31<sup>st</sup> August 2014</b>
<b>4</b>	<b>Directorate :</b>	<b>Environment and Development Services</b>

## **5 Summary**

To report on the performance against budget for the Environment and Development Services Directorate Revenue Accounts at **the end of August 2014** and to provide a forecast outturn for the whole of the 2014/15 financial year.

Members are asked to note the forecast outturn position of an over-spend of £219k for the Environment & Development Services Directorate based on expenditure and income as at August 2014.

## **6 Recommendations**

That the Cabinet Member notes the latest financial projection against budget for the year based on actual income and expenditure to the end of August 2014, as outlined in the Briefing Note already circulated (*as agreed there will be no Officer to present this report*). This report is referred to the Self Regulation Overview and Scrutiny Select Commission for information.

## 7 Proposals and Details

**7.1.1** Cabinet Members receive and comment upon budget monitoring reports on a monthly basis. This report reflects the position against budget for the period 1 April 2014 to 31 August 2014.

**7.1.2** The table below summarises the forecast outturn against approved budgets for each service division:

<b>Division of Service</b>	<b>Net Budget</b>	<b>Forecast Outturn</b>	<b>Variation</b>	<b>Variation</b>
	<b>£000</b>	<b>£000</b>	<b>£000</b>	<b>%</b>
Asset Management, Audit and Insurance	8,230	8,125	-105	
Business Unit	401	401	0	
Communications	783	789	+6	
Regeneration, Planning and Cultural Services	6,937	6,979	+42	
Streetpride	28,878	29,154	+276	
<b>Total Environmental and Development Services</b>	<b>45,229</b>	<b>45,448</b>	<b>+219</b>	<b>0.48%</b>

Following the August cycle of budget monitoring the Directorate has identified that it is likely to be overspent by **£219k (0.48%)** against its total net revenue budget of **£45,229k**. All possible actions to mitigate this are being taken.

**7.1.3** The details below are as offered in the Briefing Note already circulated to relevant Cabinet Members:

**CABINET MEMBER BRIEFING NOTE**

For Cabinet Members: Cllrs Beck, Godfrey, Hoddinott, Hussain.

**SUBJECT: EDS REVENUE BUDGET MONITORING**

1. **Update on the current projections for EDS Revenue Budget Monitoring at the end of August 2014.**

The table below shows the monitoring figures for April – August with narratives explaining the current projections.

	<b>April - August</b>
<b>Service</b>	<b>£000</b>
Asset Management, Audit and Insurance	-105
Business Unit	0
Communications	+6
Regeneration, Planning, Customer & Cultural Services	+42
Streetpride	+276
<b>TOTAL</b>	<b>+219</b>

**Asset Management, Audit and Insurance -£105k**

There are some small pressures across the Asset Management service: Health and Safety (+£8k) for the cost of barriers for the first English Defence League rally, and due to staffing costs and under recovery of income (+£10k) All Saints toilets, and Riverside Café and Hospitality (+£5k) CENT has some residual costs (+£2k). Internal Audit (+£6k) pressure which is staffing related.

There are a number of underspends which are mainly building related. Commercial Properties (-£35k) due to additional rental income, and (-£59k) from Facilities Management of all council buildings. Further savings (-£42k) are being reported from the Corporate Environment Team and the Capital Team.

**Business Unit £0k**

The Service is currently reporting a balanced budget, and work is ongoing to identify any savings which could contribute to the current position.



### **Communications +£6K**

This small pressure is around staffing and marketing events, and work is ongoing to mitigate this pressure.

### **Regeneration, Planning, Customer and Cultural Services +£42k**

Whilst there are still some pressures within this service area, the current overspend is an improved position, and staff are working to reduce current pressures. A number of small pressures remain across this Service Area. **Markets** (£+30k) due to expected repairs bills on deteriorating buildings, and **Customer Services** (+£121k) mainly due to a delay in delivery of savings and unbudgeted staffing costs as the Service has needed to use temporary staff to meet service demands. The **Arts** budget has a pressure of (+£12k), due to part year unfunded staffing costs. **RIDO** is funding a replacement IT package, and has some staffing costs causing a pressure (+£22k).

These overspends are being partially offset by some reported under spends, **Business Centres** due to increased occupancy levels (-£31k). **Cultural Services** from Theatres (-£14k), Boston Castle and Museums (-£13k), and Libraries (-£64k) mainly due to the non-filling of vacant posts prior to the now implemented staffing restructure. Building Control (-£8k), due to an increase on applications. **Planning Services** have identified a small underspend due to the delaying of consultancy spend in this year (-£13k).

### **Streetpride +£276k**

At this stage in the year the Service are reporting a pressure in **Network Management Services (+£292k)**:

Due to an under recovery of income from Parking Services (+£387k) which is due to a reduction in staff parking permits income, plus, based on previous years that income generated will be lower than the current income budget, and the impact of Tesco opening later this year. This is being partially mitigated by some savings in other areas (-£95k), mainly from Street Lighting energy savings.

**Leisure and Green Spaces** are reporting an under recovery of income from Allotments (+£23k), and (+£9k) from the golf course. Country Parks have a pressure (+£7k) due to agency cover costs, and Trees and Woodlands have a staffing pressure (+£3k). There are some savings from Urban Parks, Landscape Design and general management (-£34k).

**Community Services** are reporting a pressure due to an overspend on cleansing highways (+£53k), staffing costs (+£15k) and (+£11k) pressure due to a new kennel contract which is being partially offset by an underspend (-£10k) on Pest Control.

**Waste Services** are now reporting a changed position (**-£20k**) with Waste Collection under spent by (-£156k) mainly due to a WEEE rebate, effects of strike, increased income on bulky items and commercial waste. Waste Disposal (+£160k) pressure

due to expected outlet not coming on line when expected, and a saving on Waste PFI due to reduced savings on external consultancy (-£24k).

An underspend due to changes in transport provision (-£52k), from **Corporate Transport Unit**. And the Corporate Account is now reporting (-£21k) largely due to the moratorium.

### **Summary**

**The EDS reported pressures at April – August Monitoring shows an over spend forecast of +£219k.**

As noted last month, and still valid, there are some areas within EDS which could be over budget by the end of the financial year, but these are not currently being reported in the figures :

**Winter Service** has historically overspent by around (+£450k), a review of previous years data has updated the current estimate to year end as a £417k pressure, but this could fluctuate depending on the severity of the weather.

**Planning** income was under recovered last year (+£93k), at this stage it is too earlier to predict whether this financial year will outturn the same, as early months have seen some significant planning applications.

**Riverside Café** could potentially show an under recovery of income due to increased food prices, if this has an impact on customers.

### **Agency Costs**

Total expenditure on Agency staff for Environment and Development Services for the period ending 31st August 2014 was £322,586. This was £305,649 for the same period 2013.

### **Consultancy**

For the period ending August 2014 the total expenditure on Consultancy was £34,608 this follows a review of spend by staff in EDS. The reported spend for the same period in 2013 was £67,297.

### **Non contractual Overtime**

Actual expenditure to the end of August, 2014 on non-contractual overtime for Environment and Development Services is £176,470 whilst the same period to August 2013 spend was £220,312 some of the increased costs are due to the new services now being included and reported within EDS (Customer Services and Asset Management).

The actual costs of Agency, Consultancy and Overtime are included within the financial forecasts.

*Currently ICT is reported via Resources staff*

### **Agency Costs**

Total expenditure on Agency staff for Environment and Development Services for the period ending 31st August 2014 was £322,586. This was £305,649 for the same period 2013, but now includes Customer Services, Asset Management, Audit and Insurance.

### **Consultancy**

For the period ending August 2014 the total expenditure on Consultancy was £34,608 this follows a review of spend by staff in EDS. The reported spend for the same period in 2013 was £67,297.

### **Non contractual Overtime**

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The actual costs of Agency, Consultancy and Overtime are included within the financial forecasts.

### **8. Finance**

There are no other details to report this month.

### **9. Risks and Uncertainties**

The overall Directorate budget shows an over-spend of £219k which has been identified and explained above and in the appendices. Winter Service, Planning Income and Riverside Café have been identified as areas that could potentially report a pressure by year end.

### **10. Policy and Performance Agenda Implications**

Directorate budgets are aligned only to corporate priorities and spending within the agreed Directorate cash allocation is key to demonstrate the efficient Use of Resources.

### **11. Background Papers and Consultation**

This is the fourth budget monitoring report in this format for the Directorate for 2014/15 and reflects the position from April 2014 to August 2014. This report has been discussed with the Strategic Directors for Environment and Development Services and the Chief Finance Officer.

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